

Great American Chili Cook-Off

Sponsors:



December 29th, 2017

Dear Restaurateur,

Cadillac Area Silent Observer and WTCM: Today's Country Music will be sponsoring the "GREAT AMERICAN CHILI COOK-OFF" as part of the Opening Ceremonies for the 34th Annual North American Snow Festival.

The CHILI COOK-OFF will be held at The Wex in Cadillac on Thursday, February 01, 2018 starting at 6:00 PM. We will be expecting a crowd of 2,000 to 2,500 people to attend this year and they will be voting on the best tasting chili in Northern Michigan. The winning restaurant will receive a trophy and bragging rights plus all entrants will get free mentions on WTCM radio stations. Further details are enclosed with the entry blank.

So start preparing now and come join us on Thursday, February 1st at The Wex in Cadillac for the "GREAT AMERICAN CHILI COOK-OFF"!

Please return your entry as soon as possible! We have already had a number of restaurants express interest in participating this year and we will only be taking the first 15 to sign up.

Good Luck and may the best bowl win!

Sincerely,

Mike Paulin
Silent Observer
Cadillac Area Silent Observer

THE GREAT AMERICAN CHILI COOK-OFF

Sponsored by

Cadillac Area Silent Observer & WTCM

Thursday, February 1st, 2018

The Wex in Cadillac

- 1. Participants MUST prepare a minimum of 25 quarts of chili.**
- 2. Participants will be required to bring their own chafing dish to keep the chili hot and serving ladles. It is imperative that your chafing dish use Sterno for fuel (which you will provide) as the electrical system at The Wex in Cadillac cannot handle the load. Please be sure your chili is hot when you bring it.**
- 3. Participants should be at The Wex's Kitchen in Cadillac with their chili no later than 5:30 PM.**
- 4. Chili will be identified by letter, not restaurant name.**
- 5. The participants will provide serving utensils and we will provide staff to serve the chili.**
- 6. People attending the Silent Observer/WTCM/NASF Chili Cook-Off Party will judge the event by voting for their favorite entry. The chili with the most votes will be the winner.**
- 7. First, second and third prize winners will be announced by 7:30 PM.**
- 8. Prizes include a trophy for first place and runner up certificates for second and third place.**
- 9. Entry fee is \$20 to cover the cost of materials and advertising.**
- 10. All participants will receive promotional mentions on WTCM radio stations prior to the North American Snow Festival. The winner along with the first and second runner up will be published in the Cadillac News.**



The Great American Chili Cook – Off

Thursday, February 1st, 2018

Official Entry Form

Restaurant Name _____

Address _____

Phone _____

Contact Person _____

Email Address _____

Entry Deadline: Saturday January 20th, 2018

Make Checks Payable to Cadillac Area Silent Observer

Mail Entry to: Cadillac Area Silent Observer

Po Box 142

Cadillac, MI 49601

Questions? Call Mike Paulin at 231-775-5882

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